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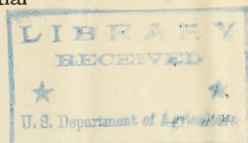
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Our Motto:—"Trade is Critical and Quality is Essential"

CONTRACT PRICE - LIST

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Mrs. T. Gould's Petunia Seeds

VENTURA, CALIFORNIA.



We claim peculiar excellence for our seed:

Chiefly because the production of our stock seed is a matter of the most careful study, both in the combination of colors in each special cross fertilization—color is a strong point in all our strains—and in the selection from thousands of plants.

Plants of individual excellence only, distinct and true to type, are retained to produce seed.

Petunia Single—Large Flowering

1. California Giants—RE-SELECTED. The flowers of this re-selected strain are deep throated and very large; of great excellence and variety; with striped, blotched and self-colorings, and many fine named Giant varieties—Mam-orata, Princess of Wurtemberg, Intus Aurea, Ruffled Giants, etc.

Per one-sixteenth oz., \$2.50; one half ounce \$10.00; one ounce \$18.00.

2. The Rainbow.—Throats of intense yellow, lobes of rainbow colorings, comes true to name.

Per one-sixteenth oz., \$2.50; one-half oz., \$12.00; one oz., \$20.00.

3. Giant Kirmisina, or Midnight.—Very rich crimson, with large open coal black throats.

Per one-sixteenth oz., \$2.50; one-half oz., \$12.00; one oz., \$20.00.

4. Fringed Ruffled Giants, or Century Prize.—The flowers of this new strain are fully fringed and represent the highest type of large single petunia yet produced.

Per 1000 seeds \$1.00; one sixteenth oz., \$3.50; one oz., \$40.00.

Single Fringed Varieties

5. Perfection Grandiflora

A highly developed strain, very floriferous, with flowers deeply fringed and of varied colorings. Entirely distinct from the Giant and Emperor strains.

Per one-sixteenth oz., \$1.75; one-half oz., \$7.50; one on., \$14.00.

The above in separate colors:—

6. Snow Storm—White.

7. Kermisina—Deep velvety crimson.

8. Titiana—Velvety purple, with broad deeply fringed white bands.

Per one-sixteenth oz., \$2.00; one-half oz., \$9.00; one oz., \$16.00.

Large Flowering Grandiflora,

9. The Emperor.

Large blossoms, distinct in form, color and markings from the foregoing strains. The solid colors are particularly rich and velvety. Some of the crimson blossoms have pink stars, some pure white stars; others are distinctly striped. The finest mixture to be obtained at the price.

Per one-sixteenth oz., \$1.00; one-half oz., \$6.00; one oz., \$12.00.

Double—Fringed, Large Flowered

10. New Fancy Fringed Perfection, Double.

The new selected types show full round blossoms, deeply and finely fringed, in coloring of the richest, brightest and the most delicate shades and tones—absolutely unexcelled.

Per packet of 500 seeds, 75c.; one-eighth oz.; \$12.50; one oz., \$100.

11. Snowball (new)—DOUBLE FRINGED PERFECTION, lovely pure white.

Per packet of 500 seeds \$1.00; one-eighth oz.; \$20.00.

12. Kermisina (new)—DOUBLE FRINGED PERFECTION deep crimson, black veinings.

Per packet of 500 seeds \$1.00; one-eighth oz., \$20.00.

13. Heliotrope (new)—DOUBLE FRINGED PERFECTION, mauve and heliotrope colorings.

Per packet of 500 seeds \$1.00; one-eighth oz.; \$18.00.

14. Rosea (new)—DOUBLE FRINGED PERFECTION, pink and pink and white mottled.

Per packet of 500 seeds \$1.00; one eighth oz., \$18.00.

Of "Mines" - Trade's Office and Quality is Excellent

CONTRACT PRICE LIST

Mrs. J. Gould's Petunia Seeds

VENTURA, CALIFORNIA

Gould

10/11/13

These seeds are guaranteed to be true to name and to produce the best results in the garden. They are the result of years of careful selection and breeding, and are the property of Mrs. J. Gould. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

Large Flowering Petunias

1. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

2. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

Double Flowering Petunias

3. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

4. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

5. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

6. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

7. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows:

8. The Emperor
Large flowers, blue, with white and red variegation. The color of the petals is a beautiful blue, with white and red variegation. The flowers are large and double. The seeds are sold in bulk and in small quantities. The price of the seeds is as follows: